



GolfTrips.com
CHARLESTON RESORT ISLANDS GOLF
Google News Traveler - Top US City and 16th of 2012 PGA Championship
GOLF TRIPS YOUR WAY
South Carolina

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Golf Courses | Golf Destinations | Golf Trail Directory

Lawsonia Golf Course

Lawsonia Golf Course
Highway 23
Green Lake, WI 54941
Phone: 920-294-3320
[Course Website](#)

Follow Lawsonia Golf Course
11 Golfer Likes
Online Tee Times | Printable Coupons

About GolfTrips.com

GolfTrips.com is network of 55+ golf websites from coast-to-coast. We offer advertisers the ability to promote locally, regionally and nationally through 50 state golf sites and GolfPackages.com, GolfGuide.com, and GolfTrips.com. Each site features a golf course directory, destination guides, articles/reviews, specials and stay and play packages.

Visitor Demographics

- ⦿ 75% Male - Ages 30-55
- ⦿ Annual household income \$75,000+
- ⦿ 12+ Played Rounds a Year
- ⦿ Frequent Golf Travelers

GolfTrips.com Network Traffic & Sources

- ⦿ Cumulative Monthly Network Traffic: 150,000-200,000 Visitors
- ⦿ Cumulative Monthly Page Views: 600,000 Page Views
- ⦿ Average Visitor Length: 3 minutes
- ⦿ Search Engine Optimization Through Google, Bing, Yahoo
- ⦿ Sponsors Keyword in Search Engines
- ⦿ Podcast Appearances – Golficity and Golf More and Swing Less
- ⦿ Social Media Campaigns and Facebook Post Boosts
- ⦿ Blog and Article Writing in Other Publications
- ⦿ Print Advertising – Golf/Travel Magazines
- ⦿ Golf Events – Regional Golf Shows



Local. Regional. National.

Media Kit – GolfTrips.com

GolfTrips.com	GolfPackages.com	GolfGuide.com	GolfNation.com
AL: GolfAlabama.com	AK: AlaskaGolfCourses.com	AR: ArkansasGolf.com	AZ: ArizonaGolfer.com
CA: CaGolf.com	CO: GolfingColorado.com	CT: ConnecticutGolf.com	DE: GolfDelaware.com
FL: FloridaGolfer.com	GA: GolfingGeorgia.com	HI: HawaiiGolfCourse.com	ID: IdahoGolf.com
IL: ChicagoGolf/IllinoisGolf	IN: IndianaGolf.com	IA: IowaGolf.com	KS: KansasGolf.com
KY: KentuckyGolf.com	LA: LouisianaGolfer.com	ME: MaineGolf.com	MD: MarylandGolf.com
MA: GolfMassachusetts.com	MI: GolfMichigan.com	MN: GolfingMinnesota.com	MS: GolfingMississippi.com
MO: GolfMissouri.com	MT: GolfingMontana.com	NE: GolfNebraska.com	NV: GolfNevada.com
NH: NewHampshireGolf.com	NJ: GolfingNewJersey.com	NM: GolfingNewMexico.com	NY: NYGolfCourses.com
NC: NCGolf.com	ND: NorthDakotaGolf.com	OH: OhioGolf.com	OK: GolfOklahoma.com
OR: GolfOregon.com	PA: PennsylvaniaGolfer.com	RI: RhodeIslandGolf.com	SC: SCGolf.com
SD: SouthDakotaGolf.com	TN: GolfTennessee.com	TX: TexasGolf.com	UT: UtahGolf.com
VT: GolfVermont.com	VA: GolfVirginia.com	WA: WashingtonGolf.com	WV: GolfWestVirginia.com
WI: GolfWisconsin.com	WY: GolfWyoming.com		



Banner Advertising

Ad Unit Size	Investment
468x60 Banner – Top Page	\$15 per CPM
300x250 Box Banner - Above Fold	\$15 per CPM
120x60 Button Banner – Left Side	\$15 per CPM
160x600 Banner – Left Skyscraper	\$15 per CPM

- * All banners can be placed Run of Site and/or Geo-Targeted.
- * Format: jpg, gif, swf, or png. Third party ad serving accepted. Max size 50k.
- * CPM = cost per 1000 banner impressions



Content Advertising

Media Kit – GolfTrips.com

Content	Investment
Advanced Course Directory Profile Ability to post golf specials, birthday club, golf packages, up to 5 large photos and top of search results in course directory.	\$500 Annual
Featured Course The lead feature on home page allows you to feature your golf course and in the course directory. Includes 2-3 paragraphs, web link and 500x250 photo.	\$1000 Annual
Destination Guide Highlight property in the Maps and Destination section. (feature or large photo)	\$600 Annual
Stay and Play Package (Lead Generation) Stay and Play Packages posted and highlighted on home page and travel sections. Lead generation with travel inquires real time.	\$1200 Annual
Featured Travel Destination Highlight in Travel Section with ability to post stay and play packages.	\$900 Annual
Monthly Newsletter/Stand-Alone Email Featured Story, banner ad or stand-alone email to 25,000+ subscribers	\$1000 Per Newsletter
Advertorial / Article Showcase on Home Page and in Articles/ News Section.	\$1000